



EXPERIENCE

Creative Media Designer, NEC

September 2012 – Present | Irving, TX

I am responsible for the ideation and execution of integrated marketing campaigns. My goal is to build unified experiences across NEC's brand and properties. I create and maintain brand standards by developing cohesive styles for campaign collateral such as responsive landing pages, conversion forms, email templates, and print materials.

Working closely with internal clients and leadership across all business units, I lead the development of new visual languages for interactive experiences such as custom partner marketing portals, the corporate blog, and the LPGA partnership microsite. I also handle branding and photography for multiple partner and customer-facing events. Additionally, I manage projects outsourced to third-party agencies.

My other responsibilities include product photography, video production, 2D and 3D animation, and social media management.

Designer, Freelance

December 2010 – Present

I work with clients and agencies on projects from creating identity systems and style guides to building userflows and front-end development. I also make illustrations, 3D models, and build animations and motion graphics.

Art Direction Intern, Tilted Chair Creative

April 2011 – July 2011 | Austin, TX

I collaborated with a small team of creatives on logos for local businesses and startups, website layouts, presentation designs, and video editing.

Web Design Intern, National Instruments

August 2009 – December 2010 | Austin, TX

I worked on print and web projects involving branding, illustration for promotional materials, website product features, and landing page layout design.

EDUCATION

University of Texas at Austin

Bachelor of Science in Advertising – May 2011

TECHNOLOGIES AND SKILLS

Mac & Windows OS
Adobe Audition
Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Premiere
MAXON Cinema4D
CSS/HTML
JavaScript/jQuery

PHP
WordPress

Hubspot Inbound Certification
User Experience
Branding
Illustration
Photography

AFFILIATIONS

Member of AIGA - DFW Chapter
Member of Monsters of Type

ABOUT ME

I'm an Interactive and Brand Identity Designer with over 8 years of professional design experience. I graduated from the University of Texas at Austin with a Bachelor of Science in Advertising. I've worked with small agencies, at startups, on my own as a freelance designer, at a print shop as a production designer, and in-house at large corporations. Over the years, I've developed skills in front-end development, typography, illustration, 3D modeling, animation, and photography.